



INTERNATIONAL COMMODITY INSTITUTE

8th Annual

TRT AMERICAS CONFERENCE

“FOCUS ON QUALITY”

August 24 - 26, 2015

Sacramento, CA

In association with the The Rice Trader, Farm and Trade, Inc., Agri-Fin, Farm to Fork, Mikuni, Genesis Grains, Inc., and the California Rice Exchange, the International Commodity Institute invites all local and international professionals to join us in Sacramento, California, on Aug. 24-26, for a premier event including market analysis from multiple market experts. The topics will be timely and thought provoking, including the importance of product quality, food security, and volatility brought on by water supply variability. The conference includes a crop harvest tour and visit to the annual California Rice Research Foundation “Rice Field Day” event.

LOCATION: SACRAMENTO CONVENTION CENTER

THE RICE  TRADER

PETERSON



INTERNATIONAL COMMODITY INSTITUTE



www.trtamericas.com or info@trtamericas.com



24 AUGUST 2015

2 PM to 6 PM Pre-registration; Sacramento Convention Center, West Wing, Second Floor

Once registered here, there is no further registration required on the morning of the 25th. Delegates must wear their conference badges to access the conference and all related activities (Monday evening reception; Crop tour; Pre-Harvest Dinner).

6 PM to 8 PM Welcome Reception – Esquire Bar and Grill (adjacent to Sheraton Grand Hotel)

The reception will be the first opportunity to interact with all of the delegates in attendance. This is a MUST ATTEND event for anyone interested in seeing who is here and determining what issues they are concerned with.

25 AUGUST 2015

7:00 AM Registration, Sacramento Convention Center, West Wing, Second Floor

9:00 AM Conference Opening Remarks

- Jeremy Zwinger – President & CEO, International Commodity Institute & The Rice Trader

9:10 AM Welcoming Comments

- Doug LaMalfa – United States Congressman & Local California Rice Grower

9:20 AM Keynote Speech

Lessons learned in business, politics & life:

- Ed Shafer – Former Governor of North Dakota, Former United States Secretary of Agriculture, and Agribusiness owner

10:00 AM Questions and Answers followed by Networking Coffee Break

* Registration badge is required*



10:30 AM Focus On Quality – Internationally, California & Southern U.S.

Looking at the Challenge / Opportunity of quality in California, the South, and the International Markets:

- Jeremy Zwinger – President & CEO, International Commodity Institute & The Rice Trader

11:00 AM Politics, Water, Rice and the Future

Panel discussion exploring the intersection of politics, rice water, and the future of the industry, with a focus on U.S. and California:

- Betsy Ward – President & CEO, U.S.A. Rice Federation
- Tim Johnson – President, California Rice Commission
- David Guy – President, Northern California Water Association

11:50 AM Rice Research, Warehousing, Milling and Growing Market Aspects

Panel discussion on milling, water, farming (including grower costs & concerns), and knowing where food comes from:

- Kent McKenzie, Ph.D. – Director, California Cooperative Rice Research Foundation
- Ryan Schohr and Greg Van Dyke – California Rice Growers on production activities and grower costs
- Pat Daddow – California Warehouse Association Board Member
- Greg Johnson – CEO, Far West Rice Inc. (CA Rice Mill)

12:40 PM Questions and Answers followed by Lunch Break

2:00 PM Farm to Fork – California Agriculture on Many Levels

Panel discussion on marketing and moving rice from the farm to your fork:

- Nicole Rogers – Director, Farm-to-Fork at Sacramento Convention & Visitor's Bureau
- Kotaro "Taro" Arai – Owner & Chief Dreaming Officer, Mikuni Japanese Restaurant & Sushi Bar





2:45 PM Weather & El Nino – Does the monster rise again?

- Dr. Elwynn Taylor, Ph.D. – Professor Emeritus, Iowa State University

3:10 PM Market Direction – Oil & other commodities

- Shawn Hackett – President & CEO, Hackett Financial Advisors, and Commodity Broker

3:45 PM Questions and Answers followed by Afternoon Break

4:00 PM International & Asian Rice Developments – Part 1, Bulls vs. Bears

Analyst Discussion on the International, U.S., and California markets:

Moderated by: Jeremy Zwinger – President & CEO, International Commodity Institute and The Rice Trader

- V. Subramanian – The Rice Trader, Singapore
- Pat Daddow – The Rice Trader, USA

4:20 PM International & Asian Rice Developments – Part 2, International Trade

Analyst Discussion on International Trade:

Moderated by: Jeremy Zwinger – President & CEO, International Commodity Institute and The Rice Trader

- Eklavya Chandra – Phoenix Commodities
- Vietnamese Speaker – TBA
- Chinese Speaker – TBA
- Japanese Speaker – TBA
- Latin American Speaker – TBA

5:00 PM Questions and Answers followed by End of Day One plenary session

6:00 PM Dinner at Mikuni Downtown Japanese Restaurant & Sushi Bar featuring the Lord of Rice Chef culinary competition - *Ticket Required*

The Lord of Rice chef competition will pit three exemplary chefs against each other in a culinary battle of rice dishes, to determine who will be the “Lord of Rice”. The Lord of Rice will help to select the “Best Rice in the World” at the TRT World Rice Conference taking place from Oct. 27 - 30 in Kuala Lumpur, Malaysia. This will be a culminating dinner event you are sure to enjoy!

26 AUGUST 2015

7:00 AM Board Busses for Rice Research Center & Crop Tour; Board at Sacramento Convention Center, Outside of West Wing

8:45 AM Register at Rice Research Foundation Rice Field Day

9:30 AM Rice Research Foundation Field Tour – Richvale CA

Topics discussed during the tour will include variety improvement, disease resistance, insects and control, weeds and control.

12:00 AM Lunch at Rice Research Foundation

1:00 PM Tour of Biggs-West Gridley Water District Canal

Tour host:

- Gene Massa – General Manager, Biggs-West Gridley Water District

2:00 PM Tour of Rice Field & Equipment

Tour host:

- Walt Meyer – California Rice Grower

3:00 PM Tour of Butte County Rice Grower’s Association (BUCRA) Dryer & Warehouse

Tour Host:

- Carl Hoff – California Warehouse Association Board President, President & CEO, Butte County Rice Growers Association (Dryer/Warehouse)

4:00 PM Tour of Far West Rice Mill

Tour Host:

- Chris Davis – General Manager, Far West Rice Inc.

**5:00 PM Visit to Lake Oroville Dam
*Time Permitting***

7:00 PM Pre-Harvest Dinner in Durham, CA *Including Wine Tasting Provided by Bertagna Son Kissed Vineyards*

Featuring the First Ever TRT Americas mechanical bull “Ride the Bull Contest”! Who is the most bullish person in California rice? Find out Aug. 26th!

9:30 PM Board Busses for International Guests’ return to Sacramento



YOUR REGISTRATION INCLUDES:

- First Night Hosted Reception
- Full Day Conference
- Farm/Field Tour With Coach Transportation
- International & Domestic Networking Event

Hosted By Local Rice & Wine Industries
REGISTER: www.trtamericas.com

Company and Delegate Information:

Business Information
 Company Name : _____
 Address 1: _____
 Address 2: _____
 City: _____
 State/Providence: _____
 Postal Code: _____
 Country: _____

Delgate Information:
 Name & Title: _____
 Email: _____
 Job Title: _____
 Phone: _____
 Fax: _____

Delgate Information:
 Name & Title: _____
 Email: _____
 Job Title: _____
 Phone: _____
 Fax: _____

Delgate Information:
 Name & Title: _____
 Email: _____
 Job Title: _____
 Phone: _____
 Fax: _____



Hotel reservation information will be included in your registration confirmation email.

Registration Rates:		
Fees (per person)	Delegate Rate	Plus 1-year Subscription to TRT Daily
Early Bird Through June 30	USD 400	USD 1400
Regular July 1 - July 31	USD 600	USD 1600
Late Aug 1 - Day of	USD 800	USD 1800
Groups, Local Rates, and Sponsorship Opportunities	Please call: +1 530.345.4140 or email: info@trtamericas.com	

Credit Card Information



Name on Credit Card

Card Number

CCV#

Expiration Date

Signature

Disclaimer:
 Registration fees do not include accommodation or travel costs. Failure to make payment in advance could result in delays or delegate being barred from attendance. Please consult the organizers if there are delays or requests for payments to be made on-site.

Registration fees include attendance, first night hosted reception, full day conference, farm/field tour including coach transportation, international and domestic networking event hosted by local rice and wine industries, relevant documentation and entry to all conference-related networking functions.

If you are unable to attend, you may send a substitute delegate in your place. Registrations canceled less than two weeks before the event will not be refunded.

Register: www.trtamericas.com or
 Fax Your Form to +1 530.345.4747

Questions?: Ph. +1 530.345.4140 or
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